



JOHN B. SANFILIPPO & SON, INC.

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JOHN B. SANFILIPPO & SON, INC. NEWS RELEASE

Date: August 24, 2010
FOR IMMEDIATE RELEASE

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John B. Sanfilippo & Son, Inc. to Present at the Midwest IDEAS Investor Conference

John B. Sanfilippo & Son, Inc. (NASDAQ: JBSS) today announced that company executives will present at the Midwest IDEAS Investor Conference on Tuesday, August 31, 2010. John B. Sanfilippo & Son, Inc.'s presentation is scheduled to begin at 2:00 p.m. CDT (3:00 p.m. EDT). The presentation will be webcast live and may be accessed at the conference website at www.midwestideas.com, or under the investor relations section of the company's website, www.jbssinc.com. The conference will be held at the University of Chicago –Gleacher Center in Chicago, Illinois on August 31, 2010.

Co-sponsored by Three Part Advisors, LLC and the CFA Society of Chicago, the Midwest IDEAS Investor Conference is an annual independent conference that allows quality companies to explain their investment merits to professional investors with the express purpose of generating investor interest. Additional information about the conference can be located at www.midwestideas.com

About John B. Sanfilippo & Son, Inc.:

John B. Sanfilippo & Son, Inc. is a processor, packager, marketer and distributor of nut based products that are sold under a variety of private labels and under the Company's Fisher®, Orchard Valley Harvest™ and Sunshine Country® brand names