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Prestigious Award Affirms Fisher Nuts Quality, Taste

(Elgin, IL) – Fisher Nuts, www.fishernuts.com, is proud to announce that its line of nuts and snack mixes has been judged as “superior,” beating out several other manufacturers, by a prestigious organization comprised of chefs and food industry specialists.

The American Masters of Taste (AMT) bestowed its “Award of Excellence” in December following confidential, triple blind judging. “We commend the culinary commitment of the (Fisher) staff for the excellence and innovation of their product line. We applaud them,” said Jesse Sartain, national director of the Chefs in America Awards Foundation. Sartain is internationally known as *America’s Palate*, having tasted more than 200,000 food and beverage products for the prestigious American Tasting Institute.

“People who love Fisher Nuts already know that we deliver on our promise of taste, quality and freshness,” said Julie Nargang, director of marketing – national brands with John B. Sanfilippo & Son, Inc., owner of the Fisher brand. “We’re honored that a panel of chefs and other food experts have also recognized this.”

The judging was part of the ongoing World Taste Championships founded in 1989, which coincided with the establishment of the Chefs in America Awards Foundation. Its members gather weekly to conduct taste tests on a wide array of foodservice and retail grocery products. The Foundation is sponsored by the American Masters of Taste.

The Fisher products included in the “superior” taste category award are: Fisher Fusions Snack Mixes, various Fisher snack nuts - dry roasted peanuts, hot & spicy peanuts, honey roasted cashews, cashew halves and pieces, macadamia halves and pieces, mixed honey cinnamon almonds, orange ginger almonds, honey roasted almonds, pecans, praline pecans, cinnamon pecans, Snack Naturals almonds, Snack Naturals pecans, Snack Naturals walnuts, in-shell sunflower seeds, in-shell peanuts and the Culinary Touch Baking Blends.

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John B. Sanfilippo & Son, Inc., (NASDAQ: JBSS), founded in 1922, is a leading processor, marketer and distributor of shelled and in-shell nuts and extruded snacks that are sold in multiple distribution channels. Their products can be found under the company’s Fisher and Sunshine Country brand names and under a variety of private labels.

For more information about Fisher products visit www.fishernuts.com. Join our Facebook Fan community at www.facebook.com/fishernutsbrand.