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Fisher® Introduces Earth-Friendly Packaging
New Material Made From Plant-Based Renewable Resources

Elgin, IL -- John B. Sanfilippo & Son, Inc. is launching Earth-Friendly packaging for its existing Fisher® line of two-pound food service snack and baking products, currently produced in metallic mylar film.

The packaging can be called Earth-Friendly because a portion of the package has been made using plant-based renewable resources, not oil. Plant-based renewable resources can include corn, cellulose and wood pulp.

Pre-packaged, high-quality foods and beverages have become a mainstay of the food service industry, enabling chefs to save time, control inventory and operate more efficiently. At the same time, they add versatility as ingredients in a wide range of dishes that appeal to a diverse consumer demand.

Fisher is on target as most sustainable food packaging products today are made from alternative materials such as biopolymers from corn or sugar starch; non-free cellulose such as bamboo; or a combination such as potato starch and other ingredients, according to John R. Burke, president of the Foodservice and Packaging Institute. In an interview with myidaccess.com, Burke said, “these alternative materials have been made in response to customer desires for environmentally friendly products

Fisher wants to be part of that solution. “The Fisher brand is helping to protect the Earth for future generations one nut at a time,” says Julie Nargang, Director of Corporate Marketing - National Brands with John B. Sanfilippo & Son, Inc., owner of the Fisher brand. “The new packaging is friendly to the food as well, as it does not affect its’ quality or freshness because the packaging maintains the same barrier properties as standard mylar film,” Nargang said. In addition, all products are nitrogen flushed to maintain freshness and shelf life.”

And that is just the start. Efforts at John B. Sanfilippo & Son, Inc. are underway to reduce their overall energy usage and to continue to research packaging materials and processing methods to help reduce emissions and waste. A resource conservation team has been established to execute these initiatives and to monitor the company’s progress.

“While switching packaging for our Fisher products that are currently sold in a metallic mylar bag to the Earth-Friendly packaging is a start, this has to be accompanied by a general education of consumers as to why we are proceeding this way. We know that consumers who are going out to restaurants in which we supply product are more aware of social, economic and environmental responsibility and prefer to do business with companies that are environmentally conscious.”

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John B. Sanfilippo & Son, Inc., founded in 1922, is a leading processor, marketer and distributor of shelled and in-shell nuts and extruded snacks that are sold in multiple distribution channels. Their products can be found under the company’s Fisher and Sunshine Country brand names and under a variety of private labels. . Visit www.fishernuts.com for more information.