



*Pecans. So good. So good for you.*

**FOR IMMEDIATE RELEASE**

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**Director of Corporate Marketing at John B. Sanfilippo & Son Appointed Head of Pecan Industry Marketing & Promotion Program**

**ATLANTA** – Julie Nargang, Director of Corporate Marketing at John B. Sanfilippo & Son, Inc., based in Elgin, IL, has been appointed head of the pecan industry’s only national marketing and promotion program. Ms. Nargang was introduced as the new chair of the National Pecan Shellers Association’s (NPSA) Marketing, Promotion and Research Committee at the NPSA Mid-Winter Meeting in Kissimmee, FL on February 27. The NPSA Marketing, Promotion and Research Program is dedicated to promoting the health benefits of pecans to consumers, media, food industry and health professionals.

“It’s great to be working to help educate people around the world that pecans are good for you and a good nutritional choice as part of a well-balanced diet,” Ms. Nargang said. “Now more than ever, consumers want information about how to live healthy.

Ms. Nargang has been with John B. Sanfilippo & Son for over three years. She oversees the company’s corporate and branded new product development, advertising, marketing and public relations initiatives. Ms. Nargang holds a Masters Degree in Marketing from DePaul University.

The National Pecan Shellers Association (NPSA) is an international trade association dedicated to preserving, representing and promoting the interests of the pecan industry, in a strong and unified voice, to government, media, food industry, health professionals and consumers. For more information, contact NPSA Headquarters at 404-252-3663 or visit [www.ilovepecans.org](http://www.ilovepecans.org).